# Project Proposal

**Title: Amsterdam tour**

**Target group**: Travelers

Specific sub target group: International travelers or newly arrived people in Amsterdam those who don’t know much about the city

**Characteristics of the target group**:

* Millennials (Age between 21 to 39)
* Have a good income (€2500 to €4000) per month
* Easy access to Amsterdam
* Those who have passive incomes

**Subject: Amsterdam tour**

As the title says itself what is this website for. This is for visiting few places in Amsterdam. I have chosen this topic because It’s a very big issue for the tourists if they don’t have enough resources for exploring the place which they want to. So, for considering about them, I am going to create this website to make their life more easier and more comfortable. Moreover, this website will make them to proper use of their money and time as well.

I have targeted millennials people because they are very much proactive, enthusiastic, and energetic for traveling. And of course, these people should have a good income source and can easily access to Amsterdam.

**Objectives of the website:**

* Let visitors know which places to visit in Amsterdam
* Making a good tour plan for them
* Make their time more enjoyable
* Proper use of their money and time

**Questions:**

* How can I manage my accommodation?
* Which places are to visit in Amsterdam?
* How much is it cost to make a tour plan?
* Which payment method can I use?
* How can I confirm my booking?
* How can I cancel my booking?